

Going to College
will change your life.



BUSINESS



Okanagan



Explore our programs | Discover your passion | Your future begins here

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IMAGINE

Studying | Working | Living HERE



WHY THE OKANAGAN?

There's more to life than school. The Okanagan is the playground of Canada. The winters are mild with great skiing and snow activities. Spring, summer and fall are filled with sunshine, lakes, hiking, biking, orchards, wineries and all you need to clear your mind and refresh yourself before heading back to your studies.





100%

of BBA graduates are satisfied with their education

94%

of BBA students are employed in their field after graduation

93%

of BBA students feel that the skills and knowledge learned are useful in performing their jobs

Source: BC Student Outcomes Survey, Okanagan College BBA and Diploma Graduates 2016.

YOUR EDUCATION PATHWAY

Pre-Application

Speak to an academic advisor and see what program you are interested in, and check the entrance requirements.

Decide if the certificate, diploma or degree is right for you.

Start your program in the fall, winter, or summer semester.

First Year

Get involved! Join a club or school organization to meet new people.

Check in with your academic advisor to make sure your courses are on track and explore specialties.

Utilize the campus library, resource help desk, free tutoring in the Learning Centre and money from financial aid.

Certificate

Second Year

Declare your specialty to design your degree. Choose from courses designed by industry professionals and your future employers.

Take on a flexible paid student job, such as a research assistant to a Dean or a tutor in the learning centre.

Diploma

Transfer



okanagan
college

Okana

Third Year

Take advantage of opportunities like study abroad and exchange, co-op work terms or student employment.

Get involved with a competition team to showcase your skills, add to your academic resume and travel while representing your school.

Fourth Year

Set yourself apart by completing the Honours program - a Masters level research project and the highest level of distinction you can earn in a BBA.

Meet with an academic advisor for a final grad check, take a resume and interview workshop through co-op and be mentored by OC alumni to prepare for graduation.

DISCOVER YOUR PASSION

We offer Degrees, Diplomas and Certificates
in the following Business specialties



~ Sonko Lewis
Post-Baccalaureate Diploma
Accounting Specialty

ACCOUNTING

Today's accountants are high-level problem solvers. Your career in this area could cover a vast set of situations unique to the complex and evolving business environment. Areas of study include financial and managerial accounting, income tax, cost accounting and auditing. Unlike many programs, all the courses you need for the Chartered Professional Accountants (CPA) designation can be taken here at Okanagan College. As an accounting professional, you will be in high demand in manufacturing and service industries, public accounting, government and the not-for-profit sector.

FINANCE

You can secure your financial future by securing the same for hundreds of others. The finance specialty trains you to work in any, or all, of three rewarding career paths. Each one provides you with its own benefits. Personal finance allows you to work with individuals on their financial planning. Investment management focuses on the investments of an institution and its clients. Corporate finance opens opportunities in government, insurance and banking.

HUMAN RESOURCES MANAGEMENT

You can work directly with the most important resource any organization has—its people.

As a human resources manager, your career will encompass areas such as recruitment and selection, training and development, compensation and benefits, employment law, health and safety and strategic planning.

Your degree in HR from Okanagan College is accredited by Chartered Professionals in Human Resources (CPHR) British Columbia and Yukon. The knowledge and skills you acquire from this program are practical for any management position.

MANAGEMENT

Knowing the rules is great; making the rules is better. As a manager, you can make decisions that can impact your company, your industry and your world. You can choose from three management streams to pursue the profession you want most. Entrepreneurship will allow you to explore entrepreneurial thinking, processes, leadership and strategy. Supply Chain and Operations management focuses on operations, manufacturing, purchasing, logistics and leadership. Sustainability management trains you to use self-sustainable business models and to incorporate sound environmental practices.

MARKETING

Marketing is a lot more than just advertising. As a marketer, you plan the design of products, price them, promote them and ensure they are available to the marketplace. This requires you to find innovative ways to connect with and understand your consumers. You will be using your creative skills in areas such as market research, digital marketing, consumer behaviour, marketing communications, event planning, branding, customer relationships and sales.

TOURISM & HOSPITALITY MANAGEMENT

You can be part of the global community by enjoying a career in tourism and hospitality. Understanding your customers and making them feel welcome is the foundation of any successful business manager. Your career in tourism and hospitality can also take you to other countries. Your skills in critical thinking and assessment will be vital in the sustainability of this ever-changing industry all around the world.

BACHELOR OF BUSINESS ADMINISTRATION



* Fees listed are for domestic students and are subject to change

Your degree (BBA) needs to be more than just theory. The OC Business program is based on students applying the theory they study into practical uses. Your professors have real-life expertise and will design projects that allow you to use your growing knowledge in a hands-on manner, often connecting you directly to local business owners for authentic results.

6 Areas of Study

Choose as your specialty:

- Accounting
- Finance
- Human Resources Management
- Management
- Marketing
- Tourism and Hospitality Management

Design Your Own Degree

If your dream doesn't fit neatly into one of the specialties listed above, then you can customize your BBA to focus on the topics and areas of most importance to you and to your future. This flexibility allows you to create a degree that is truly yours.

Degree with Honours

An honours degree gives you the highest level of BBA possible. Not only does this earn you a special honours parchment, but it speaks clearly to employers about your abilities and dedication.





"My time at the Okanagan College School of Business has taught me the importance of teamwork and leadership. I've met some amazing people throughout my schooling and have made great community network connections."

*~ Alexa Anderson
BBA Alumna 2015
Marketing Specialty*



BUSINESS ADMINISTRATION DIPLOMA



* Fees listed are for domestic students and are subject to change

Change your life in two short years? Your Diploma in Business Administration can do that. You learn the fundamental skills of business during your first year. Then, in the second year, you can focus on the fields and career paths that interest you. You can acquire a diploma in six areas of study, or you can graduate with a diploma that represents your vision. No matter which one you choose, your diploma can open doors to an exciting career. A two-year diploma can also be used toward your BBA degree.

6 Areas of Study

Choose as your specialty:

- Accounting
- Finance
- Human Resources Management
- Management
- Marketing
- Tourism and Hospitality Management

"Choosing to come to Okanagan College is one of the best decisions I've ever made. At the beginning, having the opportunity to learn in smaller classrooms at the Vernon campus and the views of Kal Lake was what originally drew me here. Nearing the end of my studies at OC, I would have to add onto that list and say the incredible friends I have met through OC, and the professors have made my time here so memorable."

~ Brandon Goodheart
Business Administration Diploma
2nd Year Student | Vernon Campus
Management Specialty

BUSINESS ADMINISTRATION CERTIFICATES



* Fees listed are for domestic students and are subject to change

If full-time school doesn't fit your life right now, you can still kick-start your career with a Business Administration Certificate. There are two types of certificates with seven areas of study. The Business Administration Certificate allows you to choose 10 business classes that you feel are best suited to your situation. The Business Studies Certificate gives you the chance to focus on a specific business specialty that appeals to you.

7 Areas of Study

Choose as your specialty:

- Accounting
- Business Computer Applications
- Entrepreneurship and Small Business Management
- Financial Services
- Human Resources Management
- Marketing
- Tourism and Hospitality Management

"I had the option to do distance education and attend both the Penticton and Kelowna campuses, and having three kids, I needed to have that flexibility. Okanagan College is welcoming, friendly and open to so many people with amazing diversity and support. I would recommend OC to everyone."

~ Elizabeth Bent
BBA 4th Year Student
Management Specialty
Penticton Indian Band, Okanagan Nation





POST BACCALAUREATE DIPLOMA



* Fees listed are for domestic students and are subject to change

So, you already have a degree and want the career and employment advantages that business can offer? That's called a Post-Baccalaureate Diploma. Choose the area that best suits your plan from three disciplines.

3 Areas of Study

Accounting

Your Post-Baccalaureate Diploma in Accounting provides you with a path to become a Chartered Professional Accountant (CPA). You will focus on the prerequisite courses to enter into the CPA Professional Education Program.

Marketing

Tap into your creative side with a Post-Baccalaureate Diploma in Marketing. You will concentrate on the theoretical and practical aspects of the marketing process in this innovative program.

Human Resources Management

You can help your organization be successful by encouraging the people who work there to become successful. Your Post-Baccalaureate Diploma in Human Resources Management can give you the leadership and interpersonal skills that are in high demand in today's marketplace.

"There were several important factors I took into consideration when choosing where to study and move to for school; affordability, location, reputation, and graduate hires and alumni success. After a lot of research, I decided to move to Kelowna and study at Okanagan College as it far exceeded all my criteria."

~ Iris Pham
Post-Diploma Certificate
Management Specialty

Downtown

lake & marina
shopping
restaurants
pubs/bars
innovation centre
professional offices
library
arena

Knox Mountain Park

hiking
biking
scenic trails
panoramic views

20
minute bike
ride

15
minute bus
ride

SOPA Square

business district
grocery stores
restaurants/bars
banks
beaches
parks

Okanagan Lake

Landmark District

business district
office spaces
restaurants
event space
shopping

Okanagan College

Kelowna campus
student dorms
student services building
financial aid
registration office
advising & counselling
bus route hub
onsite parking
sports field
gym

20
minute bus
ride

10
minute
walk



Aviation

2

Years of
Study

1

Diploma
Credential

28

Specialized
Courses

\$68,570*

Tuition
Cost

Helicopters

1

Year of
Study

1

Certificate
Credential

17

Specialized
Courses

\$66,500*

Tuition
Cost

* Fees are for domestic students and are subject to change, and do not include medical and testing costs

A vertical photograph on the left side of the page shows a person's hands and arms in a helicopter cockpit. The person is wearing a white shirt and is holding the controls. The view out of the cockpit shows a vast, green vineyard with rows of grapevines stretching across a valley. In the distance, there are some buildings and more trees. The sky is clear and blue.

COMMERCIAL AVIATION & HELICOPTERS

Let your future take flight

The Commercial Aviation Diploma is offered in partnership with Southern Interior Flight Centre (SIFC). This two-year program integrates the flight training required by Transport Canada with business administration courses applicable to the aviation industry. The diverse terrain and weather in the Okanagan Valley provides a challenging and unrivalled training environment.

Okanagan College and SIFC continue to strengthen ties with industry partners to create the best possible opportunities for students, such as:

Carson Air

Carson Air provides instructor training opportunities, as well as employment opportunities on freight, charter and air ambulance aircraft based in Alberta and British Columbia.

Jazz Aviation Pathways Program (APP)

Jazz APP helps graduating pilots land careers with the national airline, either directly after graduation, or later when application requirements are met.

Porter Airlines

Porter Airlines offers interview and mentorship awards to help successful candidates reach their goals of working for Porter Airlines, or reaching other employment destinations they may have.

WestJet and Encore

WestJet and Encore provide employment interviews as well as student ambassador opportunities to successful candidates in the program.

Commercial Helicopters Pilot Certificate

Okanagan College School of Business and Okanagan Mountain Helicopters have partnered to offer the Commercial Helicopter Pilot Certificate (CHPC). This is a one-year program which integrates Business Administration courses to create professional organizational growth among students. The CHPC is in conjunction with Transport Canada's guidelines and examinations.

FOOD, WINE & TOURISM

Feed your passion for food, wine and tourism in the heart of the Okanagan Valley, a region surrounded by award-winning wineries, restaurants and resorts. Explore our Culinary Arts, Tourism and Hospitality and Wine Studies programs while learning from renowned chefs and winemakers. Visit okanagan.bc.ca/fwt for more information.



Culinary Management Diploma

The Culinary Management Diploma examines the developing Okanagan region trend towards the combination of wineries and restaurants. Unique features of the program include the analysis of food and wine pairing and the combination of food, wine and business training that reflects regional industry training demands. Beginning with the Culinary Arts program, which includes a ten-week co-op, followed by two semesters of Business Administration and Wine Courses.



* Fees listed are for domestic students and are subject to change



Tourism Management Diploma – Revelstoke

The Tourism Management Diploma at Okanagan College - Revelstoke is designed to give students real-world knowledge, skills and opportunities designed to advance careers in the tourism sector. The Revelstoke program allows students to work and learn in a diverse and dynamic four-season economy and explore a wide array of tourism related roles from the mountain to the city. Students also advance their career in the tourism industry through a paid co-op work term.



* Fees listed are for domestic students and are subject to change

Next opening in
Fall 2021

STUDY ABROAD

Your degree doesn't just open the door to your business career, it can open the door to the world. You can study for a semester (or two) in over a dozen foreign countries. What you learn in class will pale by comparison to what you learn outside of class.

Requirements

- Third year standing in the BBA program
- Completed a minimum of 60 credits
- A minimum GPA of 72 per cent
- A letter of recommendation from a faculty advisor or department chair

Find out more by visiting okanagan.bc.ca/studyabroad

"My study abroad experience through Hochschule Worms in Germany has been unforgettable. The chance to learn a variety of international business topics while studying and traveling alongside students from over 30 different countries is truly unique. I have made great friends from a variety of nations across the globe and I am hopeful to see the value of my time abroad continue to grow in the future."

~ Marshall Kutyn
BBA 4th Year Student | Accounting Specialty

AUSTRALIA

AUSTRIA

CHINA

CROATIA

ENGLAND

FINLAND

FRANCE

GERMANY

JAPAN

MEXICO

SOUTH KOREA

SPAIN

SWEDEN

SWITZERLAND

THE NETHERLANDS

USA

All photos taken on this page are by Marshall during his study abroad travels. @kutyn_17



GET INVOLVED



Student associations, clubs and competition teams provide you with the opportunity to develop your skills and apply classroom knowledge to real-world situations. Connect with your business community and get hands-on experience.

Join student groups such as the Enactus Okanagan College team, the Okanagan Business Students' Association, Accounting Club, Human Resources Management Club or the Marketing Club. Attend the many networking events throughout the year and catch up with the OC Coyotes baseball and basketball teams at their home games.

Okanagan Business Student Association's management team



NEXT STEPS

CHOOSE YOUR PROGRAM

Decide which program and campus interests you. Check out program information at okanagan.bc.ca/business.

CHECK THE REQUIREMENTS

B.C. secondary school graduation or equivalent is required for entry into all degree, diploma and certificate programs.

Go to okanagan.bc.ca/calendar for complete admission and minimum grade requirements.

APPLY ONLINE

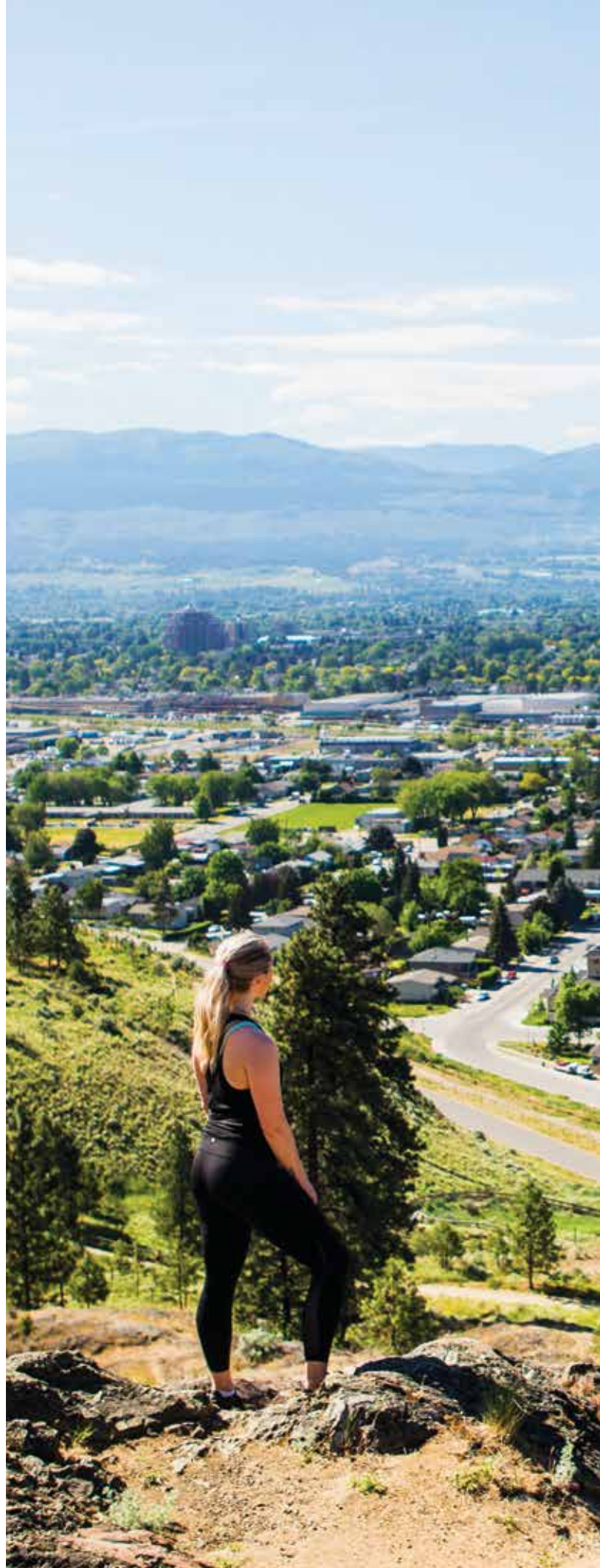
Submit your application at okanagan.bc.ca/apply. If you need assistance, contact a business advisor.

TRACK YOUR APPLICATION

Once you apply, you'll receive a student ID number and login information. See the status of your application and check on required documents through OC's intranet, myOkanagan.

WE'LL BE IN TOUCH SOON

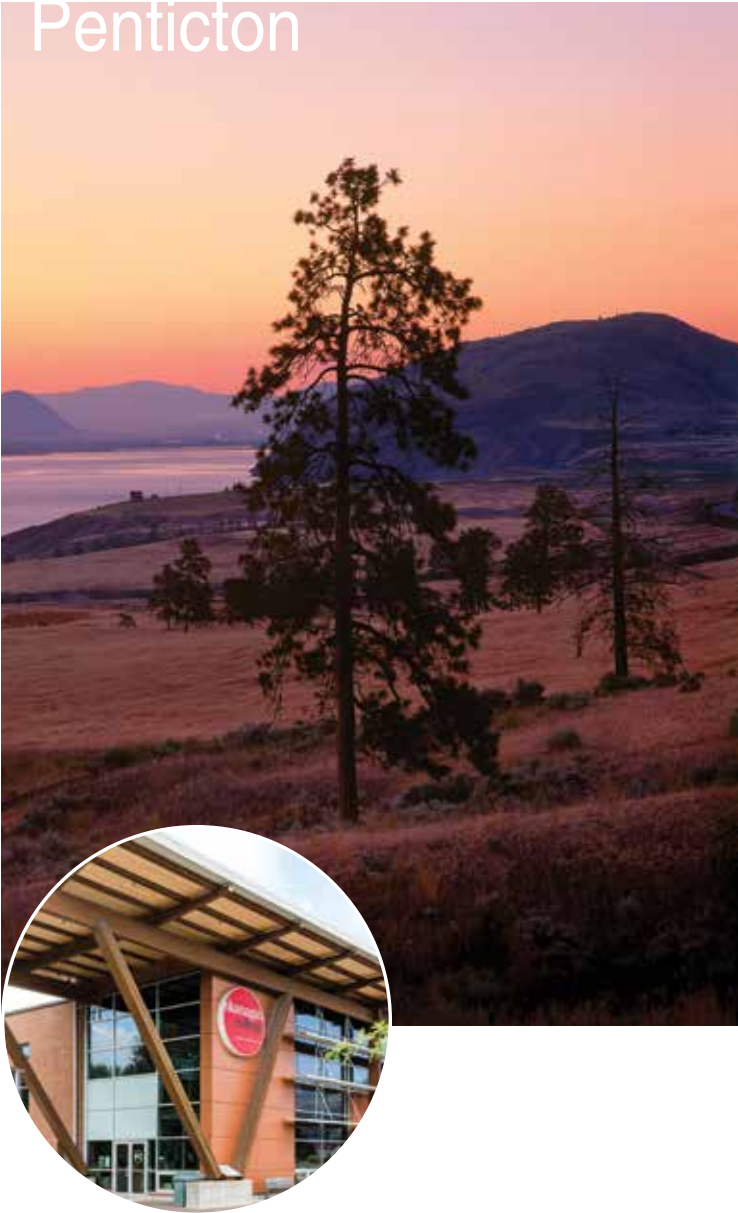
Staff from our admissions department will be in touch regarding your application via email. In the meantime, visit our website for current information about financial aid, student life, news, events and more.



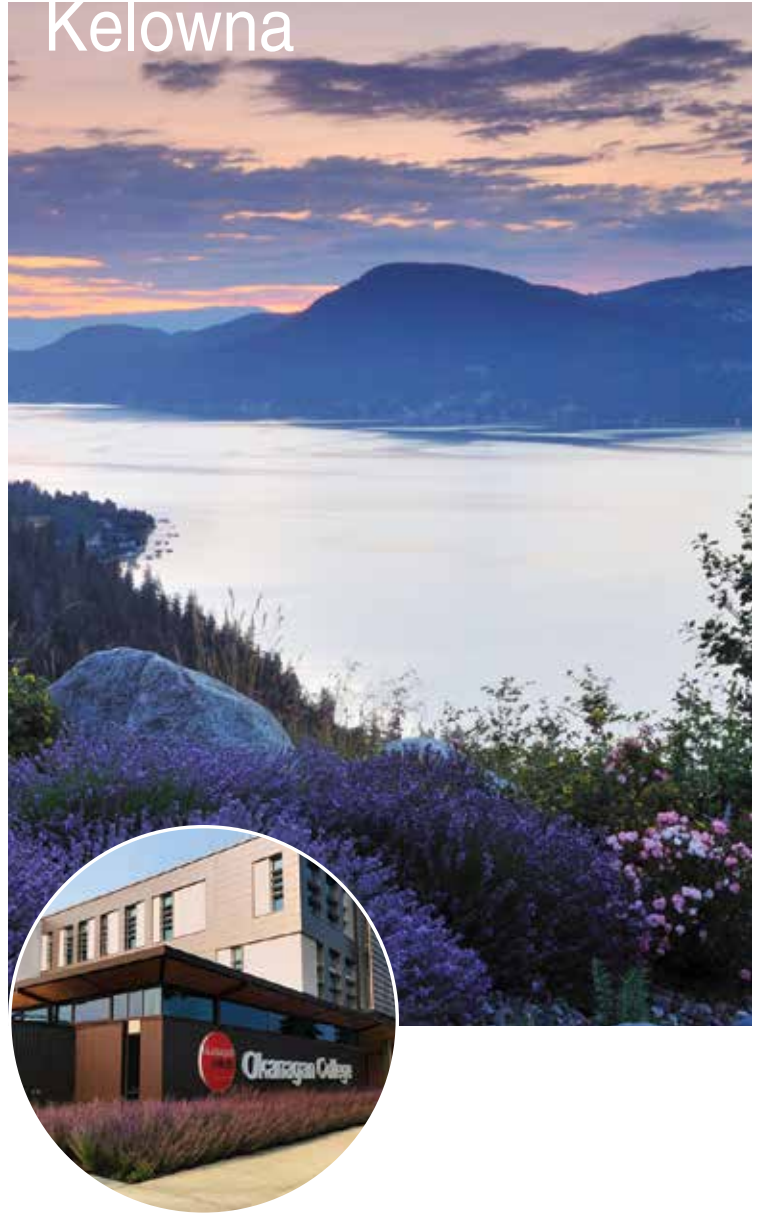
CHECK THE REQUIREMENTS

| | <i>B.C. high school graduation or equivalent</i> | <i>English 12 - minimum 70% or alternative</i> | <i>English 12 - minimum 60% or alternative</i> | <i>English 11 - minimum 50% or alternative</i> | <i>English 10 - minimum 50% or alternative</i> | <i>Math 12 - minimum 60%</i> | <i>Math 11 - minimum 60%</i> | <i>Math 11 - minimum 50%</i> | <i>Math 10 - minimum 50%</i> | <i>Business Admin. diploma or 60 university credits w/ 67% avg.</i> | <i>An undergraduate degree</i> |
|--|--|--|--|--|--|------------------------------|------------------------------|------------------------------|------------------------------|---|--------------------------------|
| Bachelor of Business Administration • Year one | ● | ● | | | | ● | | | | | |
| • Year three | ● | | | | | | | | | ● | |
| • Pathway from other OC programs | ● | | | | | | | | | | |
| Business Administration Diploma | ● | | ● | | | | ● | | | | |
| Business Administration Certificate | ● | | ● | | | | ● | | | | |
| Business Studies Certificate | ● | | ● | | | | ● | | | | |
| Post-Baccalaureate Diploma • Accounting • Marketing • Human Resources Management | ● | | | | | | | | | | ● |
| Culinary Management Diploma | ● | | ● | | | | ● | | | | |
| Tourism Management Diploma | ● | | ● | | | | ● | | | | |
| Commercial Aviation Diploma | ● | | ● | | | | ● | | | | |
| Commercial Helicopter Certificate | ● | | ● | | | | ● | | | | |

Penticton



Kelowna



Four Regions | One School of Business

People come from all over the world to live, work and study here. Our four campuses are nestled in the desirable Okanagan Valley which is best known for its expansive lakes and sandy beaches, arts and culture, wine and phenomenal weather.

The Okanagan College School of Business is a nationally-recognized institution that offers leading-edge programs, industry-expert professors, many courses and program choices, access to networking events and valuable learning opportunities both inside and outside the classroom.

The Accreditation Council for Business Schools and Programs (ACBSP) is recognized by the Council of Higher Education Accreditation and is a leading specialized international accreditation body for business education. Okanagan College's business programs are fully accredited by the ACBSP, providing strong evidence of the quality of the business programs offered and the commitment to a student-centered teaching and learning approach. Okanagan College's business programs are also fully accredited and recognized by the BC Ministry of Advanced Education, Skills and Training.

Vernon



Salmon Arm



Message from the Dean, Bill Gillett

At the Okanagan College School of Business we take great pride in the quality of our faculty and their engagement with our students, in our involvement with the greater Okanagan community and in the success and contributions of our graduates in their careers. Our students enjoy exceptional opportunities to engage in a broad range of educational activities – not just in the classroom but in local, provincial, national and international business and educational environments.

By listening to feedback from employers and professional organizations we continuously update and improve our courses and programs. Our students are involved in projects and applied research that address the needs of business and community organizations.

Thanks again for your interest in the Okanagan College School of Business. We look forward to helping you find success in your business career in whatever field and wherever in the world you choose.

Okanagan College

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